

Strategic Environmental, Social, Governance Programme

- CMI Level 7



CMI Awards

FINALIST

Outstanding Training
Provider of the Year 2022



Strategic Environmental, Social, Governance Programme

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Duration

Three teaching days

Validating Body

CMI

Overview

This programme will provide an overview of both the global and UK ESG landscapes, key frameworks, and best practices. Focusing on the business reality of prioritising where to invest, delegates will consider why this might be important and the potential benefits/implications from both a risk, as well as a growth perspective.

This course is designed to position participants to gain buy-in for ESG initiatives from board-level peers.

Participants will consider what strong ESG governance looks like and best practices to create a clear ESG plan, with integrated measurement, reporting and communication plans. The programme will help delegates to ensure that this is aligned against the expected impact on the organisation.

Who is this course for

This course is aimed at the c-suite and board members of SMEs who wish to understand in more detail the ESG landscape, the impact on their own organisations and how to engage peers with the ESG conversation.

Learning Outcomes

On completion of this programme, delegates will:

- Gain an understanding of the global and UK ESG landscapes, key frameworks and regulations and the impact on organisations
- Possess the ability to assess potential ESG impacts (risks and opportunities) for your own organisation
- Hold an appreciation of what strong ESG governance looks like, including best practices and examples of ESG focus and measuring impact
- Have developed the knowledge of a framework for analysing an organisation's ESG risks and opportunities, and the potential materiality of the impact on that organisation
- Have the ability to create an ESG plan, with integrated measurement, reporting and communication plan

2022 Finalist for Outstanding Training Provider

In 2022 we were shortlisted for the Outstanding Training Provider of the Year Award with Chartered Management Institute.

The CMI who celebrated it's 75th year, recognised In Professional Development as a provider producing exceptional positive impact on the learner experience in the category of small business, as a result of its partnership with the Institute.



We are honoured to have been shortlisted for our work as a training provider so early in our short period of offering professional development programmes and privileged to continue delivering outstanding courses CMI accredited courses through our Non-HE Partner's relationship. Find out more about our shortlisting [here](#).

Qualification

CMI Level 7 Award in Strategic Management and Leadership Practice

Following completion of the **Strategic Approaches to Environmental, Social and Governance Programme**, learners can opt to continue their studies by completing a **CMI Level 7 Award in Strategic Management and Leadership Practice**. This qualification is designed for practising middle managers and leaders at operations, division, departmental or specialist level, who are typically accountable to a senior manager or business owner.

Learners are required to complete one 4,000-4,500 word written assignment. Units to be completed include:

- 705: Leading Strategic Change

Benefits of completing the qualification include:

For learners:

- Enables learners to develop the professionalism to deliver impact and behave ethically.
- Enables learners to understand the scope, context and complexity of leading strategic change.
- Provides the opportunity to demonstrate a commitment to continual learning and development.
- Accredited management and leadership qualification and certificate on completion.

For organisations:

- Learners will build on their strategic management and leadership skills to focus on the requirements of embedding the organisation's strategy.
- Provides skills and behaviours to drive core business activities.
- Optimises an organisation's ability to remain competitive, react to the needs and expectations of stakeholders and respond to changing national and international markets.

Learners also receive:

- Targeted tutorials run by our CMI-qualified tutors, to help learners complete the assignment writing phase.
- Dedicated support from the Quality Assurance Team here at In Professional Development, including regular CMI learner drop-in sessions.
- Access to a wealth of CMI online learning resources through their Management Direct website.

Please take a look at our CMI FAQs to find out more about how the qualification works.

Agenda

Session One - Exploring ESG

Key themes include:

- Introduction to ESG – adopting an ESG Strategy
- Differentiating between traditional corporate social responsibility efforts and modern embedded sustainability
- Terminology and Investor landscape
- Stakeholders and the business case for ESG at your organisation
- History and Context - understanding global ESG, climate, biodiversity commitments
- The role of Governance

Session Two – The regulatory environment and exploring Corporate Social Responsibility (Community, Engagement, and Impact)

Key themes include:

- An overview of the regulatory environment – frameworks, benchmarks and standards and the scope of measuring GHG emissions
- Understanding CSR and Social Impact
- Defining, understanding and engaging ‘community’
- The impact of your supply chain and supplier relations
- The employee experience and engagement
- The business case for diversity and inclusion and what this means for your company
- Scenario Planning

Session Three - Leading, Measuring and Embedding change

Key themes include:

- Changing culture and embedding change through Governance
- Good governance – defining ESG with Purpose
- Deeper dive into decarbonisation and GHG emissions
- What about biodiversity?
- Establishing goals and defining strategy
- Influencing, engaging and dealing with cynics
- Engaging with stakeholders
- Governance and the Board
- ESG reporting & best practices for ESG communications
- ESG data, tracking and measurement

Tutors

Ian Skiggs

Ian Skiggs is an Operating & ESG Partner at INPD, specialising in strategic, operational, and reputational approaches to Environmental and Social Governance and Corporate Social Responsibility from start-up organisations to large corporations.

Ian is a Chartered Director (CDiR) and Fellow (FioD) of the Institute of Directors and an Association of Project Management Professional (APMP) and has gained business recognition with Queens Awards for both Innovation and Growth. He also holds a BSc (Hons) in Engineering.

Following an early career as a Chief Engineer in the Royal Navy, (serving in Operation Granby and the Hong Kong transition) and a mid-career in sales, project management, business development and commercially oriented General Management within the Healthcare and Technology sectors (dominated by US PE owned firms) across international boundaries, Ian has undertaken high-profile leadership roles within the broader Technology Sector with sub-sectors including Aerospace, Space, Communications, Defence, Energy, Automotive, Medical, Government and Cyber/IT. Currently, he is a Board Adviser to several technology start-up and SME businesses advising on strategic growth, funding routes for growth, commercialisation and exit strategies.

Ian is adept at utilising change intervention to drive reputation and enhancing value through strategic growth, improved margins and transformational initiatives combined with enhancing human capital. His experience includes cross border multi-site acquisition, integration and organisational development in North America, UK, Europe, Middle East, and Asia-Pacific.

In his spare time, Ian enjoys scuba diving and gym training. He is found at a swimming pool on early mornings and weekends supporting his son's sporting ambitions.

