

Senior Primary Care Leadership Programme

- CMI Level 7



CMI Awards

FINALIST

Outstanding Training
Provider of the Year 2022



Senior Primary Care Leadership Programme

- CMI Level 7

Duration

Four teaching days

Validating Body

CMI

Overview

This programme has been designed to support GPs, Practice Managers, PCN Managers and clinical staff who are already in or aspiring toward a leadership role wanting to develop their skills in senior leadership. The programme focuses on senior leadership, change management and understanding current issues within NHS primary care including population health management and how the role of PCNs and other changes can impact primary care.

This engaging programme will focus on real life experience and how you can bring theory and best practice into your own working environment. The course is led by a highly experienced NHS leader, and will be supported by current NHS insights, contextualised case studies, and first-hand experience of the challenges of being a leader in Primary Care.

The Programme builds on the CMI Level 5 course and provides professionals with the opportunity to develop their knowledge and understanding of senior level primary care management and reflect and grow in an enhanced learning environment. Participants will become part of a strong and supportive national network of Primary Care Leaders.

This Level 7 accredited leadership training course has been designed to help GPs and staff at partnership level gain a better understanding of the dynamics in managing multidisciplinary teams and improve their personal approach to leadership.

Who is this course for

This programme has been designed to support GPs, Practice Managers, PCN Managers and clinical staff who are already in or aspiring toward a leadership role wanting to develop their skills in senior leadership.

Benefits

This course is for you if you want to...

- Understand the key aspects of Senior Practice & PCN Management and improve your overall performance as a leader and manager
- Form strategic plans within your organisation and drive and/or manage change
- Develop strategic skills to create a professional environment where colleagues can flourish, and where patients will receive the best possible care
- Develop a strong, professional, national network of peers, who you will be able to draw upon in the future
- Broaden your knowledge of systems and governance within primary care

Learning Outcomes

On completion of this programme, delegates will:

- Have a clear understanding of the senior leaders' role in overall leadership and effective management within primary care
- Understand how to inspire, influence and build high performing and effective teams
- Be equipped with strategic leadership and management skills to enhance team performance
- Confidently be able to deploy a range of effective management techniques and tools
- Be confident to develop a comprehensive strategic plan for your organisation
- Have a clear understanding of governance within primary care
- Understand the importance of systems and the QI cycle within your practice

Chartership (CMI Chartered Manager)



Those learners that successfully complete and are awarded the Level 7 Certificate in Strategic Management & Leadership are eligible for 'Fast Track' to Chartered Manager status. This route builds on the completion of your eligible CMI qualification and provides a fast-track assessment process taking into account your prior learning with CMI. (Note - There is a separate cost for this and the application and payment are made directly to CMI) - For further information visit - **CMI Chartered Manager**.

Gaining Chartered Manager status involves completing a holistic assessment that is underpinned by the **CMI Professional Standard** for Management and Leadership. It provides you with a fantastic opportunity to reflect on your recent workplace achievements and how you effectively apply your management and leadership skills.

Qualification

CMI Level 7 Certificate in Strategic Management and Leadership Practice

Following completion of the Senior General Practice Leadership Programme, learners can opt to continue their studies by completing a CMI Level 7 Certificate in Strategic Management and Leadership Practice. This qualification is designed for those wishing to develop strategic management and leadership practice who will have the knowledge, skills and behaviours to drive business activities in a senior, director or CEO role.

Learners are required to complete two 3,500-4,000 word written assignments. Units to be completed include:

- 704: Developing Organisational Strategy
- 714: Personal and Professional Development for Strategic Leaders

Benefits of completing the qualification include:

For learners:

- Enables learners to develop the professionalism to deliver impact and behave ethically.
- Provides the support to understand approaches to personal and professional development.
- Delivers the skills to enable learners to develop and influence an organisation's strategic direction through the development of a meaningful strategy.
- Provides the opportunity to demonstrate a commitment to continual learning and development.
- Accredited management and leadership qualification and certificate on completion.

For organisations:

- Learners will build on their strategic management and leadership skills to focus on the requirements of embedding the organisation's strategy.
- Provides skills and behaviours to drive core business activities.

Learners also receive:

- Targeted tutorials run by our CMI-qualified tutors, to help learners complete the assignment writing phase.
- Dedicated support from the Quality Assurance Team here at In Professional Development, including regular CMI learner drop-in sessions.
- Access to a wealth of CMI online learning resources through their Management Direct website.

Please take a look at our [CMI FAQs](#) to find out more about how the qualification works.

Agenda

Session One: Leadership in Primary Care

Key themes include:

- Strategic Leadership
- Collaboration & Leading in a System
- Organisational structures incl. incorporation
- Maximising GP Practice Finance
- Governance & Risk Management incl. CQC

Session Two: Your Leadership

Key themes include:

- Yourself as a Leader
- Leadership Models and Theories
- Developing High Performing Teams
- Coaching and Mentoring

Session Three: Business Planning and Building a Strategy

Key themes include:

- Strategic direction in Primary Care
- Mission, vision and values
- Population Health management
- Workforce and Capacity Planning

Session Four: Delivering Excellence in Primary Care

Key themes include:

- Culture and Organisational Development
- Leading Change
- Innovation and Improvement
- Digital Developments

Tutors

Kerry Robinson

Kerry describes herself as a hybrid professional working on the intersection of cultural development, improvement science and positive performance delivery. Kerry has a strategic focus, emphasising strategy into action through operational delivery.

Kerry's career has spanned equally the private sector and NHS, having worked in logistics, food manufacturing, telecommunications and oil research across a range of technical disciplines. Kerry is a chartered management accountant, green belt six sigma improvement trained, Kings Fund Top Management Programme Alumni.

For 13 years Kerry was employed in the NHS, six years as a Board Director, also Senior Responsible Officer for MSK care in a forming integrated care system. Kerry's portfolio has spanned strategy, organisational development, quality improvement, research, project management.

Kerry now has a portfolio career being both a practitioner and a trainer in her mix of consultancy and training work ensuring she stays up to date with current theory, context and practice. Kerry is also a sessional lecturer teaching improvement science and organisational development at Masters level for several universities.

Kerry has a strong belief in bringing training to life through practice to embed in the grain of their organisations.

