

> | In Professional  
Development

# Higher Education Leadership Programme



In association with



# Higher Education Leadership Programme



## Duration

Five teaching days

## Validating Body

University of East London

## Overview

The Higher Education Leadership programme offers a unique opportunity for current and future senior leaders to develop their skills, knowledge and understanding to lead their education contexts successfully with the aim to drive effective improvement within an educational setting.

There are growing demands on school leaders, reflecting increased expectations of the education system and the broadening nature of Academies and Trusts, including greater accountability pressures and emphasis on both raising standards and widening the social goals of schooling as outlined in the Education White Paper (DfE, 2016).

This course tackles issues directly related to the current field of national education and educational leadership. It challenges those in attendance to develop deeper critical thinking around how to meet the needs of policy and the needs of your students and staff. It does this by exploring strategic leadership approaches and practices, and how to lead teams effectively.

Those in attendance will work through the process of initiating and driving change at an individual, group and/or organisational level. This will be taught by offering learning opportunities on how to lead change, develop capacity to change through coaching and mentoring, and reflective ethical leadership.

The Higher Education Leadership Programme provides professionals with the opportunity to enhance their knowledge and practical skills in an environment designed to maximise their learning and leadership experience through a variety of learning activities, opportunities and working collaboratively with peers. Additionally, the programme gives learners the opportunity to take their studies to the next level by offering an associated qualification - the Postgraduate Certificate in Senior Education Leadership, which is validated by the University of East London.

## Who is this course for

This programme has been designed for leaders and senior stakeholders with a minimum of three years of relevant experience in education.

### Benefits

This course is for you if you want to:

- Develop the skills to lead the development of others
- Understand how to inspire, influence and build high-performing teams
- Be equipped with strategic leadership and management skills to enhance team performance
- Confidently be able to deploy a range of effective management techniques and tools

## Learning Outcomes

On completion of this programme, participants will:

- Have increased communication skills, strategic vision, understanding of their organisation, integrity and decisiveness. In addition, delegates will:
- Have a clear understanding of the senior leader's role in overall leadership and effective management of the organisation
- Understand how to inspire, influence and build high performing and effective teams
- Be equipped with strategic leadership and management skills to enhance team performance
- Confidently be able to deploy a range of effective management techniques and tools

## Qualification

### **The Postgraduate Certificate in Senior Education Leadership**

Following completion of the Higher Education Leadership Programme, learners can opt to continue their studies with a Postgraduate Certificate in Senior Education Leadership, validated by the University of East London. This is a level 7 postgraduate qualification which sits between an undergraduate degree and a masters.

- Highly flexible programme to work around individuals, with three entry points throughout the year (September, January and May).
- Qualification can be achieved within 9 months of starting the PG Cert journey.
- Modules include: **Leading Change** and **Reflecting upon Leadership in Education**.
- Dedicated one-to-one support from our team of highly experienced assessors, plus additional support from the Quality Assurance Team here at In Professional Development.
- Focus on work-based learning. Assessments can all be applied to the business situation/workplace, giving both the student and the wider organisation a chance to learn and adapt business practice.
- Achieving a PG Cert allows individuals to list the qualification as part of their credentials.
- Invitation to attend the University of East London graduation ceremony.

[Click here](#) to find out more information about the PG Cert in Senior Education Leadership.

## Agenda

### **Session One: Self as Leader in Education**

Key themes include:

- Management expectations in the strategic environment
- Acting as a senior leader
- Self-awareness and emotional intelligence

### **Session Two: Working in Strategic Environment**

Key themes include:

- Understanding organisational culture
- Strategic influencing
- Collaboration and team working
- Acting politically

### **Session Three: Business Planning and Building a Strategy in Education**

Key themes include:

- Systems thinking
- Developing a strategy
- Creating a vision
- Knowledge management

### **Session Four: Improvement Methodology and Delivering Excellence in Education**

Key themes include:

- Improvement techniques
- Thinking differently – building creativity and innovation across education
- Delivering high performance in education

### **Session Five: Leading and Managing Change in Education**

- Leading Change
- Exploring how to lead a change project
- Considering reactions and responses to change
- Developing Trust
- The importance of fairness
- Planning and leading the change

## Agenda

### Next Steps:

- CMI Level 7 Strategic Approaches to Equality Diversity and Inclusion
- CMI Level 7 Strategic Decision Making for Leaders
- CMI Level 7 Leading Hybrid Teams
- CMI Level 7 Strategic Wellbeing and Resilience
- CMI Level 7 Recruitment and Retention Strategy for Leaders
- CMI Level 7 Coaching and Mentoring Programme

## Tutors

### Lizana Oberholzer

Lizana is a senior lecturer in teacher education and is programme lead for the Master of Arts (MA) in Leadership in Education and MA in Education, at the School of Education and Communities at the University of East London.

She is passionate about teacher development and is the British Educational Research Association special interest groups (BERA SIG) convenor for teacher education in England, British Educational Leadership, Management and Administration Society research interest groups (BELMAS RIG) convenor for governance and governing, as well as WomenEd (women leaders in education) regional lead for London.

Lizana is a principal fellow of the Higher Education Academy and a member of the CMI Women in Management Steer Group, as well as a CMI fellow, chartered college of teaching founding fellow and Multi-Academy Trust (MAT) director. Lizana is one of the co-chairs of the International Professional Development Association (IPDA) annual conference and is a member of the IPDA England committee.

## Tutors

### **Matt Silver**

Matt started working in mainstream education in 2009 after 25 years with a Special Educational Needs and Disability (SEND) charity. He has been a CEO of SEND group, a headteacher of an outstanding special school and has lectured internationally. Matt created Meaningful Mastery, a project-based learning curriculum for the 21st Century, which is showing incredible results across all aspects of school data. He also lectures on a number of leadership Masters courses and was the Director of the National College of Education's MBA programme. Matt is driven to define best practice in education for sustainability. He draws on the development of the self, stages and systems, as well as conscious leadership to create that best practice. As the Founder and Director of The Glass House Leadership Lab, Matt's living his passion to unlock the capacity of others in education and to become self-authoring agents of growth.

