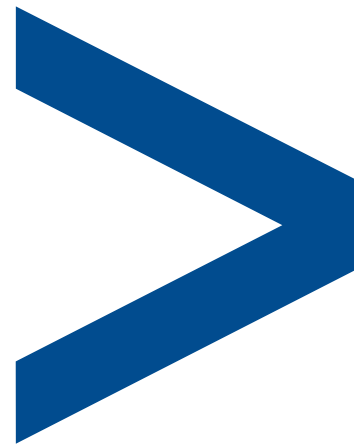


Director Development Programme - Finance for Non-Finance Directors

2 Day Course



In association with



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 0161 509 2999

 inpd.co.uk

Our customers say **Excellent**



4.9 out of 5 based on 640 reviews



In Professional Development

In Professional Development is a dynamic and efficient independent training provider. With a national presence, we have 120 consultants specialising in Leadership, Management, Strategy, Business Growth, Coaching and Mentoring, Equality, Diversity and Inclusion and much more.

Our aim is to provide leaders with the tools they need to unlock their potential and drive positive change in their business.

Our 4x Owner Directors and 3x Associate Directors have a combined experience of 100+ years in learning and development, working both for private sector organisations and British Universities, at undergraduate and post-graduate levels, specialising in professional audiences in the topic areas. This vast experience means we're well placed to consult based on a rich history of excellence, demonstrated by our 5 star Trustpilot rating.

Overview

Equipping Directors with the knowledge and skills to understand and assess key financial concepts, terminology and reports, the Finance for Non-Finance Directors course will provide delegates with the ability to confidently evaluate the financial position of their organisation.

Helping non-finance directors to use and understand the financial numbers in their business, this course will provide candidates with the essential skills and knowledge to interpret key financial statements, models and ratios. Directors will be well placed to ask the right questions, make informed decisions and prioritise where to focus their energy and company resources.

This module will give non-finance Directors the confidence to better scrutinise financial reports and challenge finance professionals in a positive and constructive way. Delegates will take away a vital understanding of financial strategy and improve financial planning.

This is one of five modules, which together make up the full Directors Development Programme. The module can be taken on its own or as part of the full programme. By attending this course, you will gain invaluable insights from industry experts into new ways of working, innovative concepts and the latest theories that can be applied instantly on returning to your own organisation.

Who is this course for

This module is for directors, business leaders and senior professionals who are required to use, interpret or produce financial information but have had little or no formal training within the field of finance. We recommend participants have a minimum three-five years of senior management experience.

Learning Outcomes

On completion of this programme, participants will:

- Understand how a robust financial strategy can help drive value within the organisation and underpin the company's overall business plans
- Confidently interrogate key financial data and challenge financial proposals, business plans, projections and reports
- Review and assess the financial health and position of the organisation
- Make balanced, informed board-level decisions based on an understanding of financial data
- Recognise and comply with statutory, and other, requirements relating to company director roles and responsibilities
- Identify, evaluate and manage financial risk
- Communicate more confidently and effectively with directors and senior leaders on financial issues
- Confidently challenge and influence board-level decisions and company direction based on a sound grasp of financial concepts
- Evaluate the practical implications of investment decisions

Delivery Method and Price:

Virtual Classroom: **£1,250 + VAT**

Face to Face Classroom: **£1,450 + VAT**



Excellent knowledge, highly engaging and approachable.

Managing Director, Anglo Fortune Asset Management

Agenda

Session One: Financial Responsibilities of Directors and the Board

Key themes include:

- Understanding director responsibilities and accountabilities
- Introduction to the Companies Act
- Governance and finance
- Financial strategy
- Working with finance departments and your finance director

Session Two: Understanding Finance and the Various Financial Statements

Key themes include:

- Introduction to the key financial terminology, accounting concepts and standards
- Financial and management accounting
- Costing systems
- Break-even analysis
- The profit and loss statement
- The balance sheet
- Cash flow statement

Session Three: Assessing Financial Risk and Ratios

Key themes include:

- Assessing financial health
- Ratio analysis
- Cash flow ratios

Session Four: Getting the Best from Your Finance Team

Key themes include:

- Financial planning and reporting
- Gaining strategic value from the finance department
- Finance decision support
- Budgeting and forecasting
- Financial controls and key performance indicators (KPIs)

Session Five: Case Study – Analysis of Financial Board Reports

Key themes include:

- Interactive group session

Session Six: Identifying Appropriate Sources of Finance

Key themes include:

- Understanding your stakeholders and their interests
- Distilling and reporting financial position
- Summarising performance
- Communicating effectively

Session Seven: Presenting the Case to External Financial Stakeholders

Key themes include:

- Understanding the requirement for finance
- The cost of capital and its relevance to decisions
- What are the options?
- Private equity providers
- Bank finance
- Shareholder finance
- Raising capital from stock markets

Session Eight: When It Can Go Wrong

Key themes include:

- Corporate failures

Qualification

Following completion of the Directors Development Programme 'Finance for Non-Finance Directors' Module, learners can opt to continue their studies with a Postgraduate Certificate in Strategic Leadership for Directors, validated by the University of Chester. This is a level 7 postgraduate qualification which sits between a degree and a masters.

Those opting for the accredited route will complete this Module as part of the full Directors Development Programme. On completion of all five Modules, learners can work towards achieving the PGCert in Strategic Leadership for Directors (60 credits).



Tutors

Janet Grant



Janet is a leadership, resilience and business coach. After qualifying as a Chartered Accountant with Ernst & Young she worked in senior management and finance director roles for recognised retailers such as WH Smiths and Littlewoods.

Della Hudson



Della has been a chartered accountant for over 30 years, founder of three businesses, mother of two teens, and author of three books. As well as running her own businesses Della has served as Finance Director of multinational organisations liaising with non-financial managers to improve the overall business.

Tara Askham



Tara Askham is a qualified lecturer specialising in finance and a Fellow of the Association of Accounting Technicians. As a Finance Director, Tara co-founded multi-award-winning social enterprise Infused Learning and wrote the first Accountancy Access to Higher Education Diploma in the country.

Ewan Tracey



Ewan has 14 years of training experience and 22 years of experience as an accounting and finance professional. His main areas of expertise are financial reporting, financial strategy, finance for non-financial managers and governance. Prior to training Ewan held a variety of industry roles from site accountant for an American multi-national to owner/finance director of a logistics company, but his real passion is in training and teaching.

Christine Silvester



Christine Silvester is a qualified chartered accountant, (ICAEW) who runs her own accountancy practice in Warwickshire where she specialises in the provision of accounting and tax compliance services to a range of small businesses. She also provides tutoring, support and guidance to business owners in the understanding and requirements of finance.

Stewart McCombe



Stewart has a career background in corporate banking, and is a highly-experienced commercial individual, who transitioned into the not-for-profit sector at the end of 2009. He now has a portfolio of chair, board and consultancy roles across not-for-profit organisations and SMEs.

Andy Bate



Andy is a qualified chartered accountant with in excess of 15 years' experience working in corporate finance and private equity organisations, where he did multiple Merger and Acquisitions and fund raising transactions and has sat on 15+ Boards.

Jeremy Earnshaw



Jeremy Earnshaw is a current portfolio Chief Financial Officer and a Fellow of the Institute of Chartered Accountants in England and Wales. Jeremy has been operating at Main Board C-Suite Chief Financial Officer level for over 25 years to date, having been one of the youngest PLC CFO's at age 29, leading a full IPO listing on the London Stock Exchange.