In Professional® Development

AI for Directors and Organisational Leaders
- CMI Level 7

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Duration

Two teaching days

Validating Body

CMI

Overview

In today's fast-changing business environment, the need for leaders to stay ahead is greater than ever. Both an opportunity and a threat, Artificial Intelligence (AI) is driving change at an unprecedented rate.

AI is not simply another technological advancement; it is a game changer that is redefining business strategy. According to Korn Ferry, over *"82% of CEOs and senior leaders believe that AI will have an extreme to significant impact on their business"*.

Leaders need to fully understand and capitalise on the potential AI to drive productivity, improve operational efficiency and enhance customer engagement.

This two-day course offers leaders and directors a valuable insight into AI. Participants will examine the commercial opportunities AI presents, as well as the potential risks, ethical considerations, and best practices for governance.

By integrating practical insights, real-world case studies, and expert-led discussions, the course equips leaders with the knowledge and tools needed to responsibly and effectively integrate and implement AI within their organisations.

You will have the flexibility to choose your preferred start date allowing you to seamlessly fit your learning commitments around your existing personal and professional responsibilities. Additionally, you will have the exclusive opportunity to connect with a dynamic network of like-minded peers and expert faculty.

Who is this course for

Are you a leader or decision maker seeking to better understand how AI will impact you, your team or your organisation? Do you want to be better prepared for a more AI driven business environment?

The AI for Directors and Organisational Leaders is designed to support leaders in expanding their AI knowledge and understanding of the AI landscape. The course will ensure leaders are equipped to effectively manage and exploit the advantages AI offers their organisations.

The programme is open to professionals operating at senior or director level within their organisation, whether in central government, the wider public sector, or in private and not-for-profit sectors.

Learning Outcomes

On completion of this programme, delegates will:

- Identify commercial opportunities and competitive advantages offered by AI.
- Understand the risks and challenges associated with adopting AI technologies.
- Apply ethical frameworks to evaluate AI decisions and policies.
- Develop a robust AI governance structure to oversee AI projects.
- Gain insights into AI's future impact on industries and how to prepare for it.
- Lead organisational change and transformation through an effective AI strategy.
- Understand and be able to use the foundations of AI using prompts
- Know what questions to be asking when AI is being used in your business, protecting your company data to knowing how AI has been used.

Qualification

The CMI Level 7 Award in Strategic Management and Leadership Practice

Assessment

The CMI Level 7 Award in Strategic Management and Leadership Practice is designed for Directors and Senior Managers who have the authority and personal inspiration to translate organisational strategy into effective performance.

This qualification requires senior and aspiring senior leaders to build on their skills in strategic management and leadership and to focus on the requirements of inter-organisational strategy. You will be required to take the theory, thought leadership and research discussed on the programme, and implement it in your professional life by focusing on your own leadership development, and positively challenging organisational strategy.

Delegates will be required to complete one 3000 - 4000 word written assignment that requires taught theory to be applied to the strategic organisational context:

- Unit 704: Developing organisational strategy

Support

Learners also receive:

- Targeted tutorials run by our CMI-qualified tutors, to help learners complete the assignment writing phase.
- Dedicated support from the Quality Assurance Team here at In Professional Development, including regular CMI learner drop-in sessions.
- Access to a wealth of CMI online learning resources through their Management Direct website.

Agenda

Session One: Exploring the AI landscape

Key themes include:

- An introduction to AI capabilities and their transformative potential
- Real-world applications of AI across industries
- Foundational concepts of AI
- Using prompts and understand machine learning

Session Two: The strategic value and risks of AI

Key themes include:

- Unlocking commercial opportunities and safeguarding customer engagement with AI
- Enhancing productivity and operational efficiency: personal, team and organisational effectiveness
- Identifying and managing risks associated with AI, including cybersecurity, company data protection, bias, and unintended consequences
- Bridging the AI skills gap: Preparing your organisation for successful AI integration
- Understanding AI as a Strategic Driver – How AI influences market competition, regulatory compliance, and organisational culture

Session Three: AI governance and ethics

Key themes include:

- Ethical frameworks for responsible AI implementation
- Balancing innovation with societal impact and stakeholder trust
- Establishing effective AI governance: Oversight, compliance, and accountability
- Navigating the evolving regulatory landscape for AI adoption

Session Four: AI strategy and future trends

Key themes include:

- Key trends driving AI adoption and the disruptive opportunities they present
- Exploring emerging AI technologies and their potential implications for businesses
- Anticipating the long-term impact of AI on industries and competitive landscapes
- Crafting an AI strategy: Developing a practical roadmap for implementation
- Aligning AI initiatives with organisational goals to drive sustainable success
- Challenges in Leading AI Strategy – Common barriers to AI adoption and strategic execution
- AI-Driven Decision-Making Frameworks – How AI impacts business modelling, risk management, and competitive positioning

Tutors

Megan Wilson

Megan Wilson is Delivery Director for Illuminate AI, a technology consultancy specialising in AI, and she has a strong background in digital transformation and Microsoft partner consultancy, helping organisations successfully integrate AI into their operations; ensuring technology empowers employees and drives real business value.

Megan holds a BA (Hons) in International Business and Modern Languages from the University of Strathclyde. Her journey into technology began with a passion for translation, one that evolved from language to programming, leading her into the dynamic world of technology consultancy. Over the years, she has been a part of, and eventually led, high-performing delivery teams, managing enterprise-scale transformation programmes across multiple industries. She specialises in financial services, and has worked with leading organisations such as RBS, Beazley, Aviva, and Royal London Asset Management.

Known for her high-energy, collaborative approach, Megan believes that successful transformation isn't just about technology, it's about people. She works closely with businesses to enable employees at all skill levels, ensuring AI adoption is practical, scalable, and aligned with organisational goals. Her expertise spans:

- Generative AI Training & Workforce Enablement – Designing and delivering tailored AI training programmes, equipping employees with the knowledge and confidence to integrate AI into their daily workflows.
- AI Implementation Strategy & Roadmap – Helping leadership teams define AI adoption strategies that drive measurable business impact.
- Low-Code App Modernisation & AI-Driven Automation – Supporting organisations in leveraging tools like Microsoft Power Platform to streamline processes, modernise legacy systems, and achieve ROI through AI-enhanced low-code solutions.

Megan's current focus is on shaping the future of transformation in the AI era. Drawing on her experience with a Microsoft Inner Circle Partner, she is leading the way in AI-native business practices, helping organisations adapt, upskill, and thrive in this new technological landscape.